

Join Us In Making Hollister Avenue Better for Walking, Cycling, Driving, Shopping and Dining



HOLLISTER CORRIDOR COMPLETE STREETS PLAN

The City of Goleta is developing a Complete Streets Corridor Plan along Hollister Avenue between Fairview Avenue and Highway 217. This plan will look at everything that happens within the public right of way including walking, biking, driving and mass transit. Complete Streets plans typically contain streetscape beautification, bike lanes, wider sidewalks, highly visible crosswalks, and other safety measures.

Our plan will prioritize and enhance safety, access and mobility for all modes of transportation to reduce traffic in Old Town, make it safer for all types of travel, and improve the quality of life by making Hollister Avenue appealing for walking, cycling, driving, shopping and dining. The City will have a number of opportunities for you to provide feedback and input and this is critical for the overall plan. The first workshop will be in January 2017.

The steps for the plan development include:

- 1 **Inventory of existing conditions**
- 2 **Identify issues and needs**
- 3 **Develop alternatives**
- 4 **Finalize plan and present it to the City Council**

Sign up to receive project updates and meeting notices via email & text at <http://tinyurl.com/goletasubscriptions>.