VYTO ADOMAITIS, NEIGHBORHOOD SERVICES AND PUBLIC SAFETY DIRECTOR
LISA PRASSE, INTERIM PLANNING & ENVIRONMENTAL REVIEW DIRECTOR
ROSEMARIE GAGLIONE, PUBLIC WORKS DIRECTOR
LUKE RIoux, INTERIM FINANCE DIRECTOR
VALERIE KUSHNEROV, COMMUNITY RELATIONS MANAGER
ANNE WELLS, ADVANCE PLANNING MANAGER
JAIME VALDEZ, ECONOMIC DEVELOPMENT COORDINATOR
CLAUDIA DATO, SENIOR PROJECT MANAGER
JOANNE PLUMMER, RECREATION MANAGER
JAIME SHAW, COMMUNITY RELATIONS ASSISTANT
POLICE CHIEF KEVIN HUDDLE
SERGEANT GREG SORENSON
SENIOR DEPUTY DAVID VALADEZ
$8.7 million
CONTINGENCY RESERVE FUND
FY 15-16: 4.71%
FY 14-15: 11.9%
FY 13-14: 24.5%
PROPERTY TAX REVENUE

AMENDED FY16/17 BUDGET

$6.05 MILLION
GoGoleta
ON THE COAST. DOWN TO EARTH.
2016 Average Daily Rate: $167.50 (3.3% increase over 2015)
2016 REVPAR: $135.41 (3% increase over 2015)
2016 Occupancy Rates: 80% (Consistent)
<table>
<thead>
<tr>
<th></th>
<th>GOLETA</th>
<th>TOTAL AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ADR</td>
<td>OCC</td>
</tr>
<tr>
<td>Jan-Mar 15</td>
<td>144.28</td>
<td>76.3</td>
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<tr>
<td>April-June 15</td>
<td>168.02</td>
<td>84.44</td>
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<tr>
<td>July-Sept 15</td>
<td>187.99</td>
<td>88.91</td>
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<tr>
<td>Oct-Dec 15</td>
<td>148.23</td>
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<td>Jan-Mar 16</td>
<td>145.24</td>
<td>75.78</td>
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<td>April-June 16</td>
<td>169.97</td>
<td>82.30</td>
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<tr>
<td>July-Sept 16</td>
<td><strong>193.17</strong></td>
<td><strong>90.84</strong></td>
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<tr>
<td>October 16</td>
<td>170.20</td>
<td>82.10</td>
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</tbody>
</table>
2.6% unemployment
Vacancy Rates
City of Goleta

11.8% Office Space
2.20% Retail
1.60% Industrial
CITY OF GOLETA

THANK YOU