City of Goleta
Draft Historic Context Statement
Community Workshop #2
October 18, 2017

HISTORIC RESOURCES GROUP
Project Team

- Historic Resources Group
  - Christine Lazzaretto
  - Molly Iker-Johnson
- Greenwood and Associates
  - John Foster
- Carlberg Associates
  - Cy Carlberg
Scope of Work: Overview

• Phase I: Historic Context Statement
• Phase II: Preparation of a Historic Preservation Ordinance
• Phase III: Historic Resources Survey
• Phase IV: Develop Historic Preservation Outreach Programs
What is a Historic Context Statement?

• Framework for evaluating a property for potential historic significance

• Places built resources in the appropriate historic, social, and architectural context
What is a Historic Context Statement?

• Not intended to be a comprehensive history
• Highlight trends and patterns critical to the understanding of the built environment
Historic Context Statement: Scope

• All periods of development (c. 1785-1969)
• Historical Trends & Patterns of Development
• All property types
Research Methodology

• Literature review of published and online sources for property-specific information about potentially architecturally or culturally significant properties in Goleta
  • Walter A. Tompkins, *Goleta the Goodland* and *Fourteen at the Table*
  • Phyllis J. Olsen, *Stow House*
  • Gary B. Coombs, ed. *Those were the Days*
  • Gary B. Coombs and Phyllis J. Olsen, *Sentinel at Ellwood*
• City of Goleta property files, and existing surveys and assessments
• City of Goleta and County of Santa Barbara building permits, tax assessor data, Sanborn Fire Insurance Maps (available for select areas in 1930), and aerial photographs
• Goleta Valley Historical Society archival holdings
• Goleta directories and census data
• Santa Barbara Historical Society archival holdings
• Santa Barbara Public Library Microfilm Collection
• UCSB archival holdings
• Expert review
Context Themes

• Mexican Independence and the Rancho Period (1821-1865)
• Late 19th/Early 20th Century Development (1866-1918)
• Development Between the Wars (1919-1940)
• Goleta During World War II (1941-1945)
• Post-World War II Development (1946-1969)
Mexican Independence & the Rancho Period

• Goleta Valley predominately composed of cattle ranches

• Important figures:
  • Daniel Hill
  • Nicolas Den
Mexican Independence & the Rancho Period
Q&A

• Does this section adequately represent the pattern of development associated with this time period/theme?
• Does this section adequately summarize the “how and why” of development history associated with this time period/theme?
• Any other questions regarding this theme?
• Other extant properties associated with this theme?
Late 19th/Early 20th Century Development

• Ranchos subdivided into individual farms
• Two towns developed
• Important figures:
  • W.W. Hollister
  • Ellwood Cooper
  • Joseph Sexton
  • Sherman P. Stow
Late 19\textsuperscript{th}/Early 20\textsuperscript{th} Century Development
Development of Two Towns
Industrial and Agricultural Development
Civic and Institutional Development
Q&A

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Goleta Between the Wars

• Transformed into a booming citrus producer and oil town

• Agriculture still a major economic factor
  • Major crops included lemons, walnuts, tomatoes, and lima beans

• US Post Office moved to corner of Hollister and Orange in La Patera in 1933; renamed town “Goleta”
Goleta Between the Wars
Residential Development
Commercial Development
Industrial and Agricultural Development
Civic and Institutional Development
Q&A

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• Other extant properties associated with this theme?
Goleta During World War II

- Marine base at Santa Barbara Municipal Airport
- Attack on Ellwood oil fields
- Prisoner-of-war camp near Goleta
  - Prisoners picked and packed produce
Goleta During World War II
Q&A

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• Other extant properties associated with this theme?
Post-World War II Development

• Cachuma Dam completed 1953, provided Goleta with a reliable water source
• Aerospace and manufacturing moved into the area
• UCSB campus established on former Marine base in 1954
• Single-family subdivisions developed on former agricultural land
Post-World War II Development
Residential Development
Commercial Development
Industrial and Agricultural Development
Civic and Institutional Development
Q&A

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• Any other questions regarding this theme?

• Other extant properties associated with this theme?
Next Steps

• Short term
  • November 15: Community Meeting #3
    • Historic Trees Context Statement
    • Prehistoric/Archaeological Resources Context Statement
    • Updates on revisions to Historic Context Statement
Next Steps

• Long term
  • City Council review of complete Historic Context Statement
  • Development of Preservation Ordinance

Documents and information regarding the Historic Preservation project can be found at:
http://www.cityofgoleta.org/projects-programs/historic-preservation