2018 State of the City
PUBLIC WORKS
PLANNING & ENVIRONMENTAL REVIEW
RECREATION
CHALLENGES
Historic Revenue

- 2014-15: $23.4 million
- 2015-16: $24.6 million
- 2016-17: $26.0 million
- Projected 2017-18: $25.8 million
2014-15: $7.8 million
2015-16: $8.2 million
2016-17: $8.6 million
Projected 2017-18: $9.2 million

TOT REVENUE
SALES TAX

- 2014-15: $6.3 million
- 2015-16: $6.2 million
- 2016-17: $6.5 million
- Projected 2017-18: $6.6 million
PROPERTY TAX $6.5 MILLION
Goleta: 3.9%  (Jan. 2018)
SB County Average: 4.9%  (Jan. 2018)

State Average: 4.3%  (Dec. 2017)
National Average: 4.1%  (Dec. 2017)

UNEMPLOYMENT
Office Space 8.8%
Retail Space 2.2%
Industrial Space 3.3%

VACANCY RATES