

The Center for
Urban Agriculture at
**FAIRVIEW
GARDENS**



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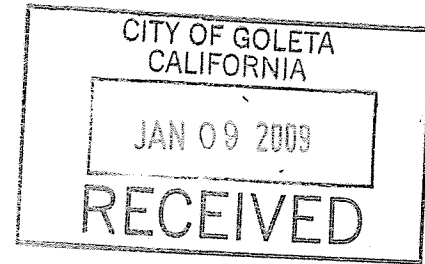
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January 9, 2009



Scott Kolwitz, Senior Planner
City of Goleta
Community Development Department
130 Cremona Drive
Goleta, CA 93117

Re: Fairview Gardens January Progress Report

Dear Scott:

The following is our January progress report for the Fairview Gardens CUP.

During the past month, Fairview Gardens had its Phase 4 temporary housing design reviewed by the Design Review Board and worked with architect Dennis Thompson on the creation of a design concept for Phase 5 permanent housing. Plans for the sewer and road were reviewed with project engineer Kevin Connors and Staff updated the budget for Phase 3 & 4. Fairview was approved by LA

Detailed progress reports on development follow on a phase-by-phase basis:

Phase 3

1. The project engineer, Kevin Connors of Penfield and Smith, finalized the sewer design and distributed it to Suzanne Elledge Planning and Permitting Services and to Fairview Gardens.
2. Building permits will be submitted to the City of Goleta for plan check at a date to be defined in January, '09. Sewer construction is anticipated to begin in March, '09 when a bid is accepted and date set.
3. The project engineer is putting the final touches on the map corrections from the City Surveyor.
4. The Planning Commission's compliance hearing has not yet been scheduled by the City of Goleta, however, Fairview Gardens will be ready for the compliance hearing on or before April 1, 2009.

5. All aspects of this phase will be completed by April 1, 2009.

Phase 4

1. Phase 4 of the project went to the Design Review Board DRB on December 9, 2008 and will return on January 13, 2009 where it will include additional information on the proposed landscape lighting and landscape design.
2. Fairview is continuing to work with Kevin Connors of Penfield and Smith on the preparation of design and engineering details for the driveway apron and roadway improvements and submission of the project to the City of Goleta Community Services Department, Fire Department and local utilities for approval.
3. Fairview's production of a Comprehensive Business Plan for the farm has a first draft, two thirds complete and will be reviewed by Staff members. The final draft will be reviewed by Board members by February 12, 2009. The Comprehensive Business Plan would then be submitted to the City of Goleta.
4. SEPPS submitted an application to the Goleta Water District for temporary metering in December, 2008.
5. Phase 4 is on target to be completed by July 1, 2009.

Phase 5

1. Fairview is continuing to work with architect Dennis Thompson on the refinement of the current building envelope and the creation of a design concept for the Phase 5 permanent housing project relative to the roadway and parking.
2. The Phase 5 project design will be resubmitted for a further conceptual review by the DRB on January 27, 2009.

Fundraising Summary

FUNDRAISING ACCOMPLISHMENTS FOR DECEMBER 2008

Private Donations (Secured): \$12,475

TOTAL FUNDRAISING ACCOMPLISHMENTS

** since C.U.P. issuance (7/1/08)*

Private Donations (Secured): \$65,740

Private Donations (Pledged): \$50,000

Grants (Secured):

• Orfalea Foundations: \$125,000

• Santa Barbara Foundation: \$25,000

• All at Once / Jack Johnson Foundation: \$3,000

TOTAL FUNDS RAISED TO DATE: \$268,740

Submitted / Pending Grants

- Enterprise Green Communities Program (\$50,000)
- USDA Community Food Projects Grant Program (\$300,000 over three years)
- Santa Barbara Foundation: Community Enhancement and Environment Grants (\$50,000)
- Home Depot: Affordable Housing Built Responsible Program (\$100,000)
- *Submitted Letters of Inquiries to approximately 12 foundations for the next grant cycle*

Other Sources of Income

Private Loan (from Board of Trustees Member) \$40,000
Appeal Letter : *End of the Year Appeal Letter was recently mailed and the returns have just commenced.*

In-Kind Contributions

- Suzanne Elledge Planning and Permitting Services
- Phillip Seymour (Legal Counsel)
- Penfield and Smith (Survey and Engineering Services)
- Dennis Elledge (Building Contractor / Project Management)
- Victor Schumacher (Architectural Services)
- Hayward Lumber (Materials Donation/Discount)
- Wilson Environmental Landscape Design (Landscape Design)

Other Recent Fundraising Activities

- Appeal Letter: End of the Year Appeal letter recently distributed with returns commencing
- Submitted Letters of Inquiries to approximately 12 foundations for the next grant cycle
- Creation of 2009 Fundraising/Development Budget
- Development Committee continues to meet regularly
- Developing the Capital Campaign Committee (specialized group of Development Committee)
- Meeting with Capital Campaign Consultants
- Production of a *Letter of Support* to develop a network of Community Partners/Supporters
- Ongoing selection of members of Capital Campaign Committee for Phase 5 funding
- Continuing to refine donor lists, develop funding strategies
- Continued dialogue with potential donors and local companies
- Planning Fundraising Events (i.e., music benefit, dinners, speakers, etc.)
 - Development Phase of music event to be held at SB Bowl (early Spring) with partnering, local non-profit organization
 - Planning for fundraising event in Ojai (early Spring)

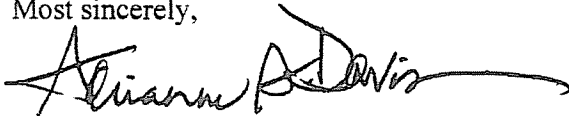
- Developing a number of fundraising activities (i.e. artists willing to donate works for fundraising)
- Finalizing new organization logo to produce various merchandise items for sale
- In process of creating artist's renderings of Phase 5 housing plans to be used as fundraising tool

Media Endeavors/Exposure

- Inclusion in *Sustainable America*: full-length, nationally distributed doc. Film (Aware Pictures)
- Video piece recently shown on the Unity Shoppe's Annual Telethon (for FG's food donations)
- Recent film shoot for local documentary on FG, to be distributed on the internet and website
- Continuing dialogue with magazines and television shows that have shown interest

For January, the key issues will be acquiring bids and dates for construction of the driveway apron, sewer and road improvements for Phase 4. The Farm is seeking a project manager (pro bono) to assist staff with tasks and speaking with donors to fund the project. The Farm is looking forward to the conceptual DRB meeting for Phase 5 on January 27, 2009. LAFCO has given its approval to the Farm as conveyed by its legal counsel, Philip Seymour. As always, the farm board and management are meeting regularly to work on strategizing and fundraising for the remaining phases. Please feel free to contact me with any questions.

Most sincerely,



Adrienne Davis
President
Board of Trustees
Center for Urban Agriculture at Fairview Gardens