



NOTICE OF PUBLIC HEARING
Zoning Administrator
January 22, 2019 at 1:30 pm

Target Building & Shopping Center Overall Sign Plan
Case No. 18-116-OSP
6861 & 6865 Hollister Avenue; APN: 073-100-033, -034, -035

NOTICE IS HEREBY GIVEN that the Zoning Administrator of the City of Goleta will conduct a public hearing on the date set forth below to consider the following case:

Case No. 18-116-OSP: A hearing on the request of Andy Neff, representative for MGP XII KB GOLETA, LLC, property owner, to consider Case No. 18-116-OSP for an Overall Sign Plan at the Target Building & Shopping Center pursuant to Article I, Section 35-10 of the Goleta Municipal Code; and for acceptance of a categorical CEQA Exemption pursuant to Section 15311 of the Guidelines for the Implementation of the California Environmental Quality Act (CEQA).

The subject site consists of three parcels totaling 8.8 acres. The three parcels are zoned Retail Commercial (C-2) and are designated for Community Commercial uses (APN 073-100-034) or for Regional Commercial uses (APN 073-100-033 and 035) within the General Plan. The existing development consists of 134,490 total square feet of development and 488 parking spaces. The proposed signage consists of the following types and quantities:

1. Identification Monument (1)
2. Temporary Initial Lease Period Banner Signs
3. Retail Tenant Wall Signs (18)
 - a. Four (4) on Target building and Fourteen (14) on shop building.
4. Under Canopy Blade Signs (13)
5. Pick-up Order Beacon (1)
6. Tenant Entry Information Window Graphics
7. Building Address Signs

The proposed Overall Sign Plan (OSP) provides for integrated signage across the site. As part of the request a modification is being requested to allow for two freestanding signs. One (1) center identification sign along Hollister Avenue and one (1) pick up order beacon sign with the western parking area on the interior of the development.

HEARING DATE AND TIME: **Tuesday, January 22, 2019, at 1:30 pm**

PLACE: **Goleta City Hall, Conference Room 2**
130 Cremona Drive, Suite B
Goleta, CA 93117

PUBLIC COMMENT/ ADDITIONAL INFORMATION: The proposed project and staff analysis, including proposed CEQA exemption, may be reviewed at the City of Goleta, Planning and Environmental Review Department, 130 Cremona Drive, Suite B, Goleta, CA 93117. All interested persons are encouraged to attend the public hearing and to present written and/or oral comments. All letters should be addressed to Planning and Environmental Review, City of Goleta, 130 Cremona Drive, Suite B, Goleta, CA 93117, to the attention of Joe Pearson II, project planner. Letters, with two copies, must be received by Planning and Environmental Review on or before the date of the hearing or can be submitted at the hearing.

APPEALS PROCEDURE: The action of the Zoning Administrator may be appealed to the City Council within 10 calendar days following final action. If you challenge the City's final action on this project in court, you may be limited to only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City on or before the date of the hearing (Government Code Section 65009[b][2]).

Note: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this hearing, please contact the City Clerk's Office at (805) 961-7505. Notification at least 72 hours prior to the hearing will enable City staff to make reasonable arrangements.

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