



**SOLID WASTE ISSUES
STANDING COMMITTEE MEETING**
August 15, 2019

City Hall
CONFERENCE ROOM 1
130 Cremona Drive, Suite B
Goleta, California

10:30 A.M.

Councilmember Aceves
Mayor Pro Tempore Richards
Michelle Greene, City Manager
Charles Ebeling, Public Works Director
Michael Winnewisser, Assistant Engineer
Kimberly Nilsson, SWS Inc. Solid Waste Coordinator

- I. Public Comment
- II. Special Event Recycling Requirements.
- III. Beautify Goleta Update.

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MEMORANDUM

DATE: August 7, 2019
TO: Solid Waste Issues Standing Committee Members
FROM: Michael Winnewisser, Assistant Engineer
SUBJECT: Program Updates for Special Event Recycling and Beautify Goleta

Item 1: SPECIAL EVENT RECYCLING

Background

In 2004 the State of California adopted Public Resource Code Section 42648-42648.7 Large Venue Recycling (attached). The section defines a large event as: an event that charges admission, or is operated by a local agency and serves 2,000 people daily.

What that means is that if a large event is held on public or private property within the city limits the event is required to implement a plan to divert material from the landfill and shall implement a reduce, reuse, recycle program for each event and report the results to the City.

In August 2006, it became a requirement of the CalRecycle Annual Report for local agencies to report to CalRecycle on the large venues and events held within the city and track the implementation of programs. These reports were to include the name, location, and a brief description of the venue or event, a brief description of the types of wastes generated, types, and estimated amount of materials disposed and diverted, by weight, and existing solid waste reduction, reuse, and recycling programs that the operator of the large event uses to reduce, reuse, and recycle the solid waste.

Since SWS began in January 2019 assisting Public Works with the Solid Waste program we have discovered that this requirement has not been implemented on events that occur within the City of Goleta. It is our impression that this could impact the Lemon Festival and 4th of July events and may possibly be required of events held at the Stow House. When we brought this to the attention of the Parks & Recreation staff relative to their event permitting it was found that they did not know anything about these recycling requirements. Staff indicated that if an event was held on private property, no city permits were required. At that time, SWS requested that this program be implemented as it is a State mandate, is required in our CalRecycle annual report

every August 1 and is an environmentally good thing to do. We were then asked to bring this item to the Solid Waste Issues Standing Committee.

Therefore, we are bringing this issue to you to discuss the options of implementing a Special Events Recycling Plan. We have attached a sample plan to the report for consideration. SWS has used this form in other agencies as it is simple and easy to understand.

Options

1. We can begin implementing the Special Events Plan. We will add this form to the City's website and provide it to the Recreation Division for dissemination to special event permittees. Staff will also need to contact the private properties that hold event and let them know that they are required to have recycling programs at their events and to return this form to Public Works 30 days after the event.
2. We can define another method of implementing recycling at large events.

PUBLIC RESOURCES CODE - PRC
DIVISION 30. WASTE MANAGEMENT [40000 - 49620]
(Division 30 added by Stats. 1989, Ch. 1096, Sec. 2.)
PART 3. STATE PROGRAMS [42000 - 42999]
(Part 3 added by Stats. 1989, Ch. 1096, Sec. 2.)

CHAPTER 12.7. Large Venue Recycling [42648 - 42648.7]
(Chapter 12.7 added by Stats. 2004, Ch. 879, Sec. 2.)

42648.

For purposes of this chapter, the following definitions apply:

- (a) "Individual" means a person who works at, or attends, a large venue or large event, or a customer who is seated or served at the large venue or large event.
- (b) "Large event" means an event that charges an admission price, or is operated by a local agency, and serves an average of more than 2,000 individuals per day of operation of the event, including, but not limited to, a public, nonprofit, or privately owned park, parking lot, golf course, street system, or other open space when being used for an event, including, but not limited to, a sporting event or a flea market.
- (c) "Large venue" means a permanent venue facility that annually seats or serves an average of more than 2,000 individuals within the grounds of the facility per day of operation of the venue facility. For purposes of this chapter, a venue facility includes, but is not limited to, a public, nonprofit, or privately owned or operated stadium, amphitheater, arena, hall, amusement park, conference or civic center, zoo, aquarium, airport, racetrack, horse track, performing arts center, fairground, museum, theater, or other public attraction facility. For purposes of this chapter, a site under common ownership or control that includes more than one large venue that is contiguous with other large venues in the site, is a single large venue.
- (d) "Local agency" means a city or county.

(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

42648.1.

On or before April 1, 2005, the board shall take all of the following actions:

- (a) Make available one or more model ordinances that are suitable for modification by a local agency and that may be adopted by a local agency to facilitate solid waste reduction, reuse, and recycling programs, at large venues and large events in accordance with the requirements of this chapter.
- (b) While developing the model ordinance, consult with representatives of the League of California Cities, the California State Association of Counties, recyclers, private and public solid waste services and appropriate personnel involved with the operation and management of large venues and large events.
- (c) Post information on the board's Internet Web site on the solid waste reduction, reuse, and recycling programs for implementation by operators of large venues and large events to decrease solid waste and increase diversion of recyclable materials.

(d) Post information on the board's Internet Web site for local agencies, with examples of solid waste reduction, reuse, and recycling programs, including, but not limited to, those operated by community conservation corps.
(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

42648.2.

(a) (1) On and after July 1, 2005, when issuing a permit to an operator of a large venue or large event, the local agency shall provide information to the operator on programs that can be implemented to reduce, reuse, and recycle solid waste materials generated at the venue or event, and provide contact information about where solid waste materials may be donated, recycled, or composted. This information may include, but is not limited to, providing information directing the operator of the large venue or large event to the board's Web site or any other appropriate Web site included by the local agency, direct mailings, brochures, or other relevant literature.

(2) On or before August 1, 2006, and annually thereafter until August 1, 2008, each local agency shall provide the board with an estimate and description of the top 10 percent of large venues and large events within its jurisdiction, based upon amount of solid waste generated, as submitted by operators of large venues and large events pursuant to Section 42648.3. To the extent that the information is readily available to the local agency, the information shall include the name, location, and a brief description of the venue or event, a brief description of the types of wastes generated, types, and estimated amount of materials disposed and diverted, by weight, and existing solid waste reduction, reuse, and recycling programs that the operator of the large venue or large event utilizes to reduce, reuse, and recycle the solid waste. This information shall be reported to the board as a part of the local agency's annual report submitted pursuant to Section 41821.

(b) On or before December 1, 2008, the board shall evaluate the solid waste reduction, reuse, and recycling rates and implementation of waste reduction, reuse, and recycling plans in the top 10 percent of large venues and large events as reported by each local agency pursuant to paragraph (2) of subdivision (a). If the board, upon reviewing the information reported to the board by local agencies pursuant to paragraph (2) of subdivision (a), determines that less than 75 percent of the solid waste reduction, reuse, and recycling plans for the large venues and large events have been prepared or implemented to meet their waste reduction, reuse, and recycling rates developed pursuant to subdivision (a) of Section 42648.4, according to the schedule determined pursuant to subdivision (b) of Section 42468.4, the board shall recommend to the Legislature those statutory changes needed to require operators of large venues and large events to implement waste reduction, reuse, and recycling plans.

(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

42648.3.

On or before July 1, 2005, and on or before July 1 annually thereafter, each operator of a large venue or large event shall submit to the local agency, upon

request by the local agency, written documentation of waste reduction, reuse, recycling, and diversion programs, if any, implemented at the large venue or large event, and the type and weight of materials diverted and disposed at that large venue or large event. If the operator of a large venue or large event cannot implement a program as provided in the solid waste reduction, reuse, and recycling plan, the operator shall include a brief explanation for the delay as part of its report to the local agency. The operator of the large venue or large event shall submit the requested information to the local agency, no later than one month from the date the operator receives the request.

(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

42648.4.

On or before July 1, 2005, and on or before July 1, biennially thereafter, the operator of a large venue or large event shall meet with recyclers and with the solid waste enterprise that provides solid waste handling services to the large venue or large event, whether by an exclusive franchise with the local agency, or by a permit, contract, or nonexclusive franchise, to determine the solid waste reduction, reuse, and recycling programs that are appropriate for the large venue or large event. In determining feasible solid waste reduction, reuse, and recycling programs, the operator may do any of the following:

(a) Develop solid waste reduction, reuse, and recycling rates and a solid waste reduction, reuse, and recycling plan that would achieve those solid waste reduction, reuse, and recycling rates.

(b) Determine a timeline for implementation of the solid waste reduction, reuse, and recycling plan and solid waste reduction, reuse, and recycling rates.

(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

42648.5.

The board shall provide technical assistance and tools to implement this chapter, to the extent feasible under existing financial resources. This technical assistance may include, but is not limited to, model documents, training, research on solid waste management best practices, cost reduction, and innovative products to assist local agencies and operators of large venues and large events to develop and implement effective solid waste reduction, reuse, and recycling plans and rates.

(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

42648.6.

If a large venue or large event has contiguous parcels located in both the City of Los Angeles and the County of Los Angeles, the requirements of this chapter shall apply only to the local agency containing the majority of the property for that large venue or large event.

(Amended by Stats. 2005, Ch. 22, Sec. 165. Effective January 1, 2006.)

42648.7.

A local agency may charge and collect a fee from an operator of a large venue or large event in order to recover the local agency's estimated costs incurred in complying with this chapter.

(Added by Stats. 2004, Ch. 879, Sec. 2. Effective January 1, 2005.)

Large Events - Recycling & Disposal Plan

Required by Public Resources Code 42648, et al. (AB 2176, Montanez, Chapter 879, Statutes of 2004)

Large Events is defined as: Serves an average of more than 2,000 individuals per day of operation (both people attending the event and those working at it—including volunteers—are included in this number); **and** Charges an admission price or is run by a local agency. (The bill specifically includes public, nonprofit, or privately owned parks, parking lots, golf courses, street systems, or other open space when being used for an event, including, but not limited to, a sporting event, flea market, etc.)

The City requires that this Recycling & Disposal Plan be submitted at least 30 days before the start of any event, including the set up day(s) for the event. Any large venue or event must plan for the removal, disposal, and diversion of, and reporting of all recyclables and solid waste. It is required that 50% of all materials be diverted from landfills. Each event is required to account for all materials removed from the site and submit a post-event Recycling & Disposal Report along with hauling receipts from each landfill, facility or vendor.

1	Event Name		Event Date(s)	
1a	Venue Name			
2	Venue Location/Address			
3a	Contact Name		E-Mail Address	
3b	Contact's Mailing Address			
3c	Contact's Phone #		Cell #	
3d	Contact's Fax #			
4	On Location Contact		Cell #	
5	Estimated Number of Attendees and Volunteers			
6a	Number of Vendors			
6b	Type(s) of Vendors (describe)			
7c	Food & Beverage Vendors	Type(s) of Utensils to use		
		Type(s) of Serve and Take-out Containers (plates, bags, etc.)		
		Type(s) of Beverage Containers		
8	Solid Waste Hauler* <small>*Must hold a <u>current</u> permit for solid waste hauling within the City</small>			

9	Number & Size of Waste Containers		Number & Size of Recycling Containers	
*There must be <u>at least</u> one (1) recycling container placed <u>next to</u> each waste container. Any change requires City approval.				
10	Describe frequency that all containers will be picked up (during and after the Event)			
10	Describe how you will divert reusable and recyclable materials			
12	Describe how containers for recyclables will be distributed throughout the Event			
13	Describe how litter from Event will be prevented in parking area and from leaving the site			
14	Explain how 50% of all materials will be diverted			
15	Additional Information			

Submit Completed Plan to: City of Goleta, Public Works Department
130 Cremona Drive, Suite B, Goleta, CA 93117

City Approval:

Permit No: _____

Approved by: _____

Date: _____

Large Event –Recycling & Disposal Report

Event Name: _____ Event Permit #: _____

Event Physical Address: _____ Contact E-Mail: _____

Contact Name: _____ Contact Phone: _____

Company/Organization Name: _____ Fax: _____

AB 939 Goal Requirement: Reduce quantity of materials disposed at landfills by 50% or more. Report is due within 10 days of end of Event.

Columns A, B, C: List quantities reused, recycled, or disposed for each material type in tons.

Column D: List total quantities (A + B + C) of waste in tons (visit <http://www.calrecycle.ca.gov/LGCentral/Library/dsg/Appendix1.htm> for a conversion worksheet)

Column E: State the name of all vendors or facilities used (see example below).

Material Type Indicate quantities (<i>in tons only</i>) for materials listed below.	A Quantity Salvaged or Reused	B Tons Recycled	C Tons Landfilled	D Total Tons Generated (A + B + C = D)	E Material/Facility Final Destination(s) <i>Designate each</i> (S)= Salvaged (R)= Recycled (D)=Disposal
EXAMPLE ONLY: Cardboard		.5	1.5	2 tons	(R) MarBorg Ind. (D) SB Co Transfer Station
Metals: Aluminum, Tin, Steel, etc.					
Glass (all)					
Paper (mixed)					
Plastics (all)					
Other Recyclable Materials					
Food Scraps					
Cooking Oil/Grease					
C & D: other debris					
Asphalt, Concrete, Bricks					
Salvage Items: (fixtures, sets, etc.)					
Dirt; Clean Fill					
Wood, Pallets, Crates, etc.					
Landscape Debris (brush, trees, etc.)					
Greenwaste					
E-Waste: Batteries, cell phones, TV, misc.					
Garbage/Trash					
Column Totals					

Complete the following with the column totals to determine if you succeeded in **diverting 50%**

$$(A \text{ _____} + B \text{ _____}) \text{ divided by } D \text{ _____} = \text{ _____} \times 100 = \text{ _____} \%$$

If the above Percentage is less than 50%, explain why: _____

Print Name: _____ Signature: _____ Date: _____

Item 2: BEAUTIFY GOLETA PROGRAM UPDATE

In April, June and July the City held three (3) of six (6) scheduled Beautify Goleta Events in the Lake Los Carneros neighborhood. Attached is an area map for all six events. At the conclusion of the third event staff reviewed the attendance, volume of material received and overall cost of the program. Please note that each neighborhood received two mailed postcards and one telephone call from the City announcing the program to that specific neighborhood.

At the first two events, two (2) 40-yard roll-off bins were filled to or beyond capacity. At the July event, one 40-Yard bin was filled to capacity, and the second was used only for a minor amount of green waste. Participating residents noted that they had received the postcards and were excited about the program.

It is staff's opinion that the program needs evaluation, as the benefits are minimal compared to the incurred costs. Below are the statistics from the 2019 events so far:

Table 1: Participant Summary for events 1-3:

Month	Block	# Properties Notified	# Participants	% Participating
April	1	103	25	24%
June	2	190	29	27%
July	3	141	13	9%

There are three (3) more events scheduled in 2019 in the Lake Los Carneros neighborhood. The statistics for each area are below:

Table 2: Events 4-6 Statistics

Month	Block	# Properties Notified
August	4	129
September	5	109
October	6	223

The costs to the City are approximately \$6,000 per monthly event, or \$36,000 annually (See Table 3 below). For events 1-3, costs range from \$201/person to \$461/person. This cost is high considering the existing franchise agreement with MarBorg Industries affords all residents two (2) free bulky item pick-ups annually at their curb.

Table 3: Goleta Beautify Event Approximate Cost Summary

Goleta Beautify Event Cost Summary	Hours	Rate	Costs
Postcards: CopyRightSB Printing			\$ 150.00
H-Signs for the street (4): CopyRight SB Printing			\$ 125.00
Postage (2 mailings)			\$ 75.00
Saturday staffing:			
Maintenance staffing (2)	12	\$135.00	\$ 1,620.00
Michael Winnewisser	6	\$135.00	\$ 810.00
SWS-Kimberly-Field time	7	\$148.00	\$ 1,036.00
SWS-Kimberly-Office Staff time	15	\$148.00	\$2,220.00
Total:			\$6,036.00

As there are three (3) more events remaining this year in the same area, staff recommends the committee discuss the value of the program to decide whether staff should move forward with the remaining three (3) events, or if changes should be made to the program location or structure.

Options

1. Continue the program as planned as the costs are included in the Public Works Solid Waste Budget.
2. Look at other neighborhoods that could be better serviced by the Saturday collections. Then hold the remaining events.
3. Evaluate the potential of a larger City-wide event, possibly held bi-annually or annually in the city hall parking lot.



Block 3

Block 2

Block 1

Block 4

Block 5

Block 6