



We All Count



Todos Contamos



CENSUS 101

What to expect for Census 2020
in Santa Barbara County



Todos Contamos

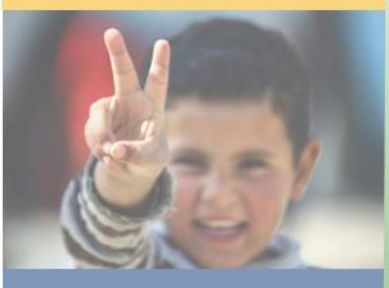
SantaBarbaraCountyCENSUS.org



We All Count





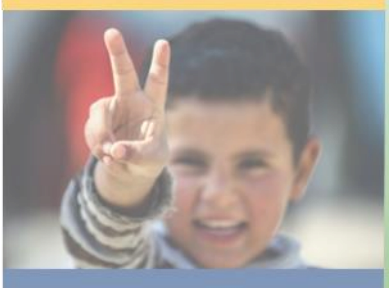


History

Every 10 years there is a nationwide count of **every person** living in the United States. The decennial census is mandated by Article 1, Section 2 of the United States Constitution.

The first census took place in 1790, and the next will be held **April 1, 2020.**

Census results **affect our voice** in government, **how much funding** our community receives, and **how our community plans** for the future.



Why it Matters

- Helps our community get its **fair share of federal funds.**
- **Creates jobs.**
- Helps our community **plan for the future.**
- Supports **public safety and emergency preparedness.**





How can I participate?

- Filling out the census is easier than ever before and can be done **online**, over the **phone**, or by a requested **paper form**.
- It can also be done by visiting an official **Questionnaire Assistance Center and Kiosk** location in March through June 2020.
- Households that **do not fill out** the questionnaire during the self-response period **will be contacted** by the United States Census Bureau for follow-up.



Key Dates



March 12 – 20

Most households will receive an invitation to respond online to the 2020 Census. Some households will also receive a paper questionnaire.

March 12 – 24

Reminder letter will be sent in the mail.



April 1

National Census Day!

Everyone in the United States is encouraged to respond.



March 26-April 3

Reminder postcard will be sent in the mail.

April 3 – 5

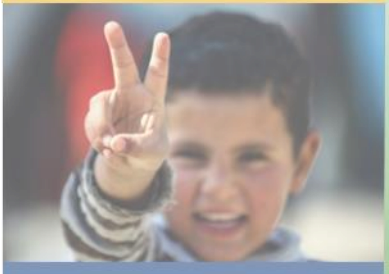
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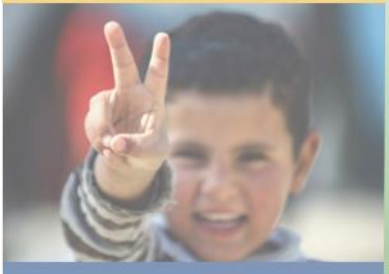
What should I know?

- The 2020 Census questionnaire will **NOT include** a question about an individual's **citizenship status**.
- **The law is clear.** NO personal information collected can be used against you, nor shared. **By law**, personal information must be **protected** and **kept confidential**.
- The United States Census Bureau **will always show** a valid Census Bureau ID and **will never ask for** the following:
 - Payment to fill out the questionnaire
 - Social Security number
 - Financial information

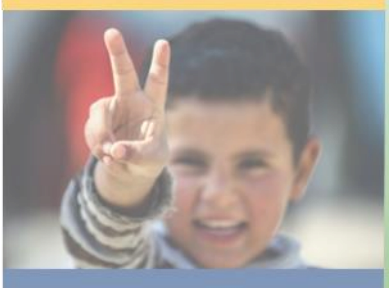


What should I know?

- The census counts **everyone where they live** and sleep most of the time, even if the living arrangement is temporary.
- The census form should only take about **10 minutes to fill out**.
- Every person counts **including babies, children, and college students** where they reside on April 1, 2020.



QUESTIONS?



Contact Information



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