FOR THE OFFICE OF MAYOR

Roger S. Aceves

Goleta needs a change in direction.

Our infrastructure issues are obvious: we have crumbling roads in need of repair, too many streets that lack proper sidewalks, and a whole portion of our town that has gone without fire protection since 1963.

We have too little green space in our City, limiting our citizens ability to access parks and even well-loved areas like Lake Los Carneros have trails and walkways badly in need of fixing.

There are those who believe this is remedied by placing another tax on the backs of citizens, when the reality is we have budgets that need tightening. And we have to find a way to end the Revenue Neutrality Agreement that forces us to send over $6MM a year back to the County.

In the midst of COVID-19, our business community more than ever will need the support of the City and that means making the permit process easier, cheaper, and faster. And we need to embrace social change by implementing diversity, equity, and inclusion training for all City staff to help address implicit bias.

You’ve trusted me to represent Goleta for 14 years and now I’m hoping you’ll support me as Mayor.

/s/ Roger S. Aceves