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RECEIVED  
MAR 04 2009  
City of Goleta  
Planning & Environmental Svcs.

March 4, 2009

Scott Kolwitz, Senior Planner

City of Goleta- Community Development Department

130 Cremona Drive

Goleta, CA 93117

Re:Fairview Gardens January Progress Report

Dear Scott:

The following is our February progress report for the Fairview Gardens CUP.

We have secured our project manager, Jon Heffner with Allen Associates General Contractors has come on board to oversee and coordinate efforts for the immediate phases. We have finalized the road and sewer plans, and distributed the prints to Granite, and Lash for bids. Jon will continue to seek out additional bids from sources recommended by Allen Associates. Jon has had meetings with Matt, Tiffany and Adriane of the Farm, for an initial round table discussion, followed up by the project binder and information transfer from Tiffany on Monday Feb 23. Jon has begun to contact all the key individuals involved in the project and is getting up to speed while already succeeding in getting plans from Kevin Connors at Penfield who was very helpful.

Comprehensive Business Plan is in draft form. Board members will review at March BOT meeting.

Detailed progress reports on development follow on a phase-by-phase basis:

**Phase 3**

The City Surveyor suggested a few Map corrections, revision was completed and plans have begun to circulate for bidding.

The Planning Commission's compliance hearing has been set for March 23rd in the evening, Jon Heffner will attend as project manager, and others from Fairview will also attend.

#### **Phase 4**

Fairview Gardens Phase 4 received the DRB's Final approval on January 27, 2009.

Sewer/road construction is anticipated to begin in March or early April

Provided Lash and Granite revised and completed drawings sets from Kevin at Penfield Smith. Will continue to look for other bids as well.

Phase 4 is on target to be completed by July 1, 2009.

#### **Phase 5**

Architect Dennis Thompson created a design concept for the Phase 5 permanent housing project.

Fairview Gardens Phase 5 received the DRB's Conceptual review and was taken off calendar on January 27, 2009. The applicant will return in approximately 1 to 2 years after additional fundraising efforts have been completed

#### **Fundraising Summary**

Monthly Fundraising Accomplishments

Private Donations (Secured): \$ 3,366

Grants (Awarded / Secured):

- Enterprise Green Communities Program \$30,000

Monthly Funds Raised: \$33,366

Total Fundraising Accomplishments

\* since C.U.P. issuance (7/1/08)

Private Donations (Secured): \$ 77,571

Private Donations (Pledged): \$50,000

Grants (Secured / Awarded):

- Orfalea Foundations \$125,000
- Santa Barbara Foundation: Emergency Grant \$25,000
- All at Once / Jack Johnson Foundation: Matching Grant \$3,000
- Enterprise Green Communities Program \$30,000

**\*Total Funds Raised to Date: \$310,571**

Submitted / Pending Grants

- USDA Community Food Projects Grant Program (\$300,000 over three years)
- Home Depot: Affordable Housing Built Responsible Program (\$100,000)
- Goleta Valley Land Trust (\$50,000)
- Submitted Letters of Inquiries to approximately 12 foundations for the next grant cycle

Other Sources of Income

- Private Loan (from Board of Trustees Member) \$40,000
- Private Loan ( from Board of Trustees Member) \$35,000

In-Kind Contributions

- Suzanne Elledge Planning and Permitting Services (Planning Services)
- Phillip Seymour (Legal Counsel)
- Penfield and Smith (Survey and Engineering Services)
- Dennis Elledge (Building Contractor / Project Management)
- Thompson Naylor Architects (Architectural Services, Discounted Rate)
- Victor Schumacher (Architectural Services)
- Hayward Lumber (Materials Donation/Discount)
- Wilson Environmental Landscape Design (Landscape Design)
- Matt Dobberteen (Planning Fees)
- Marborg Industries (Waste Management, Discounted Service)
- Harriet Eckstein (Graphic Design)
- Allen Associates (Project Management, Discounted Rate)

Other Fundraising Activities

- Appeal Letter: End of Year Appeal letter recently distributed with incoming returns
- Creation of 2009 Fundraising/Development Budget
- Creation of Fundraising Business Plan
- Submitted Letters of Inquiries to approximately 12 foundations for the next grant cycle

- Development Committee continues to meet regularly
- Developing the Capital Campaign Committee (specialized group of Development Committee)
- Working with Graphic Designer to produce a Capital Campaign media packet/brochures
- Meeting with Capital Campaign Consultants
- Production of a Letter of Support to develop a network of Community Partners/Supporters
- Discussions with local organizations concerning partnerships with housing project
- Continuing to refine donor lists, develop funding strategies
- Continued dialogue with potential donors and local companies
- Planning Fundraising Events (ie music benefit, dinners, speakers)
  - Development Phase of music event to be held at SB Bowl with partnering, local non-profit organization (Gaviota Coast Conservancy/Save Naples)
  - Planning for fundraising event in Ojai (early Spring)
- Finalizing new organization logo to produce various merchandise items for sale
- Recent development artist's rendering of Phase V housing plans to be used as fundraising tool
- Media Endeavors / Exposure:
  - inclusion in Sustainable America: full-length, nationally distributed doc. film (Aware Pictures)
  - video piece recently shown on the Unity Shoppe's Annual Telethon (for FG's food donations)
  - recent documentary video placed on YouTube and sustainability-based websites
  - continuing dialogue with magazines and television shows that have shown coverage interest

We will break ground in March, so this month is sure to be busy with details and final decisions.

As always, the farm board and management are meeting regularly to work on strategizing and fundraising for the remaining phases. Please feel free to contact me or Adrian with any questions.

Thank you,

Jon Heffner

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