May 1, 2009
Scott Kolwitz, Senior Planner
City of Goleta- Community Development Department
130 Cremona Drive
Goleta, CA 93117
Re: Fairview Gardens April Progress Report

Dear Scott:

The following is our April progress report for the Fairview Gardens CUP.

We have secured a Building Permit from the City of Goleta for the Phase 4 Yurt relocation. We have submitted to and received an approval from the Santa Barbara County Fire Department for the road improvements. We have paid the required annexation fees to the Goleta Sanitary District (GSD) for annexation into the district sewer service, all required revisions or modifications suggested by GSD have been made, and final "Mylar" plans have been delivered along with the notarized easement and right of access documents also required to issue a sewer "tie-in" permit. We await the final signoff and issuance of this permit, by GSD on May 5.

All required paperwork for the Goleta Water District will be completed shortly to secure a temporary water meter for the kitchen and bathroom trailers once moved to the new location.

We have chosen a survey company, contractor and plumber to do the sewer and road improvements and have signed the proposal/contract to commence work starting on or about May 4, while awaiting sewer tie-in permit to do the actual break-in to the existing sewer.

The remaining framework of an old travel trailer and other "eyesore" scrap metal was removed from the property by an outside metal recycler. Fairview Gardens staff, in anticipation of breaking ground on improvements, has completed all prep work of out-building and vegetation removal in the location of the Phase 4 project.

Some donated materials have been secured to assist with the cost to construct Phase 4. Also a local designer, Karl Kras has confirmed that he will donate time and efforts to provide a design and plans for the relocated garbage and recycling enclosure. The Fairview Gardens intends to make the garbage and recycling structure from reclaimed materials from the site when possible. The garbage and recycling enclosure plans and rendering will be reviewed by City of Goleta prior to commencing work.

The Comprehensive Business Plan (CBP) is in draft form. Board members will review the CBP at the May 14th BOT meeting.

Detailed progress reports on development follow on a phase-by-phase basis:

Phase 4
See above overall summary. Phase 4 is on target to be completed by July 1, 2009.

Phase 5
Architect Dennis Thompson created a design concept for the Phase 5 permanent housing project. This was submitted to DRB on January 27, 2009 and received Conceptual Review. The project is off the
DRB's calendar for the next one to two years, until such time that the Fairview Gardens has raised enough funds to move Phase 5 forward within a reasonable timeline.

Monthly Fundraising Accomplishments

Private Donations (Secured): $1325

Monthly Funds Raised: $1325

Total Fundraising Accomplishments
* since C.U.P. issuance (7/1/08)

Private Donations (Secured): $78,896
Private Donations (Pledged): $50,000

Grants (Secured / Awarded):
• Orfalea Foundations $125,000
• Santa Barbara Foundation: Emergency Grant $25,000
• All at Once / Jack Johnson Foundation: Matching Grant $3,000
• Enterprise Green Communities Program $30,000
• Goleta Valley Land Trust $50,000

*Total Funds Raised to Date: $361,896

Submitted / Pending Grants
• USDA Community Food Projects Grant Program ($300,000 over three years)
• Home Depot: Affordable Housing Built Responsible Program ($100,000)

Other Sources of Income

• Private Loan (from Board of Trustees Member) $40,000
• Private Loan (from Board of Trustees Member) $35,000
• Private Loan $250,000

In-Kind Contributions

• Suzanne Elledge Planning and Permitting Services (Planning Services)
• Thompson Naylor Architects (Architectural Services, Discounted Rate)
• Victor Schumacher (Architectural Services)
• Allen Associates (Project Management, Potential Builders, Discounted Rate)
• Penfield and Smith (Survey and Engineering Services)
• Wilson Environmental Landscape Design (Landscape Design)
• Phillip Seymour (Legal Counsel)
• Dennis Elledge (Building Contractor / Project Management)
• Matt Dobberteen (Planning Fees)
• Marborg Industries (Waste Management, Discounted Service)
• Hayward Lumber (Materials Donation/Discount)
• Harriet Eckstein (Graphic Design)

Other Fundraising Activities

• Appeal Letter: End of Year Appeal letter recently distributed with incoming returns
• Creation of 2009 Fundraising/Development Budget
• Creation of Fundraising Business Plan
• Submitted Letters of Inquiries to approximately 12 foundations for the next grant cycle
• Development Committee continues to meet regularly
• Developing the Capital Campaign Committee (specialized group of Development Committee)
• Working with Graphic Designer to produce a Capital Campaign media packet/brochures
• Meeting with Capital Campaign Consultants
• Production of a Letter of Support to develop a network of Community Partners/Supporters
• Discussions with local organizations concerning partnerships with housing project
• Continuing to refine donor lists, develop fundraising strategies
• Continued dialogue with potential donors and local companies
• Planning Fundraising Events (ie music benefit, dinners, speakers)
  • Development Phase of music event to be held at SB Bowl with partnering, local
    non-profit organization (Gaviota Coast Conservancy/Save Naples)
  • Planning for fundraising event in Ojai
• Finalizing new organization logo to produce various merchandise items for sale
• Recent development artist’s rendering of Phase V housing plans to be used as fundraising tool
• Media Endeavors / Exposure:
  • inclusion in Sustainable America: full-length, nationally distributed doc. film (Aware Pictures)
  • video piece recently shown on the Unity Shoppe’s Annual Telethon (for FG’s food donations)
  • recent documentary video placed on YouTube and sustainability-based websites
  • recent inclusion in GQ magazine
  • continuing dialogue with magazines and television shows that have shown coverage interest

We will break ground and do the bulk of work this month; it is sure to be busy with visible progress.
As always, the farm board and management are meeting regularly to work on strategizing and
fundraising for the remaining phases. Please feel free to contact Adrianne or me with any questions.

Thank you,
Jon Heffner
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