We are challenged to do more with less while still providing high quality services to the residents and businesses of Goleta. Through innovative partnerships in the community, and a positive economic outlook, Goleta’s future remains bright.

City of Goleta June 2009

MAJOR ACCOMPLISHMENTS IN 2008-2009

City Hall
- Launched a new and improved City website
- Developed new online request and Q & A system, called “City Assist”
- Revamped City’s purchasing standards to focus on “green” supplies
- Hired In House City Attorney, reducing legal costs
- Installed new standby emergency generator at City Hall and new Corp Yard

Planning and Environmental Services
- Added second monthly Planning Commission meeting allowing “conceptual review” of projects
- Approved plans for 3 hotel projects, 3 new restaurants, a major appliance national chain store, a major electronics national chain store, 3 space systems manufacturers, a high-tech corporate campus, and several hundred units of for sale and rental housing units, including units designated for workforce and affordable income households
- Conducted over 200-hours of Monarch Butterfly docent led tours at the Ellwood Mesa/ Sperling Preserve

Community Outreach
- Became Partner in the Green Business Program to enable businesses to become “green certified”
- Created new initiative, Helmets for Safety, providing free or reduced cost helmets to Goleta children
Infrastructure, Parks & Open Space
- Opened new Corporate Yard office and maintenance facility at Cabrillo Business Park
- Developed and implemented Gap Fire Emergency Response Plan
- Improved over 20 miles of City streets; replaced over 2104 feet of damaged sidewalks curbs and gutters, and installed 22 new concrete access ramps
- Installed new energy efficient HVAC at the Goleta Valley Library
- Completed improvements to Goleta Amtrak Station, adding bathrooms and bicycle lockers
- Completed construction of new neighborhood park in Old Town on Armitos Avenue
- Obtained Urban Forest Management grant funding, initiated Citywide Urban Forestry Management Plan and planted approximately 50 new street trees

Redevelopment and Neighborhood Initiatives
- Initiated the creation of the City’s first Economic Development Strategic Plan
- Provided grant funding for 9 storefronts via the Storefront Façade Improvement Program in the Old Town Heritage District and 19 homes through the Housing Rehabilitation Program
- Assisted in the approval of two development projects within the RDA (Fairview Business Center and ATK Space Systems)
- Tagged over 700 vehicles under suspicion of being abandoned — towed over 150 vehicles
- Created taxi licensing program

Law Enforcement
- Deployed two new fully-equipped mountain bikes for bike patrol on Ellwood Mesa and in Old Town
- Conducted Pedestrian Crosswalk enforcement at several locations
- Acquired latest technology motorcycle-mounted radar unit
- Conducted six Neighborhood Watch presentations

Mayor and City Council
Roger S. Aceves  
Eric Onnen  
Michael T. Bennett  
Margaret Connell  
Edward Easton  
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Mayor Pro Tempore  
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