Goleta residents are training to be better prepared to respond to emergency situations in our community through the City’s Community Emergency Response Team (CERT). CERT members can provide critical support to first responders, provide immediate assistance to victims and organize spontaneous volunteers at a disaster site. CERT members can also help with non-emergency projects that help improve the safety of the community.

Over the summer, CERT trainings included components on Disaster Preparedness, Team Organization and Disaster Psychology, Medical Operations, Damage Assessment, Disaster Simulation, Fire Suppression and Light Search and Rescue. Our first class filled up immediately but additional courses will be offered in early 2011. The CERT program is part of Goleta Prepare Now!, a program to educate and prepare our community for disaster.

Slow Down: School is Back in Session

School is back in session, so drivers must be extremely careful. Students walking and biking to and from school, parents picking up and dropping off, and school buses loading and unloading create the need for caution.

The weekday hours of 7:30-8:30 a.m. and 2:15-3:30 p.m. see the greatest increase in foot/bike traffic from elementary through high school students.

Goleta was the first city in California to implement a speed limit reduction from 25 to 15 miles per hour within 500 feet of schools. This applies to schools on two-lane roads with maximum posted speeds of 30 mph, which means all schools in Goleta except for Ellwood School, El Rancho School and Montessori School.

Additional improvements have been made in Goleta to help keep our neighborhoods safe. Sidewalks have been completed near Ellwood School and a traffic signal is planned for Fairview Avenue at Berkeley.

Keep our streets safe by following the rules of the road and exercising caution, particularly in our school zones.
Tsunami-Ready: What You Need to Know

While Goleta has not seen a tsunami off its coast in the past, it’s important to know how to prepare, particularly for those who live and work in a tsunami hazard zone.

PREPARE NOW

How you prepare will affect how you recover. Being prepared for earthquakes and tsunamis readies you for all types of disasters.

You need to know if you live, work or play in a tsunami hazard zone. A very small portion of the City is in a hazard zone. (Visit www.cityofgoleta.org and search for “tsunami map” to see the map of our area.)

- If you live or work in a tsunami hazard zone, get a NOAA weather radio with the public alert feature for your home or office. It will alert you even if turned off.
- Assemble a small evacuation kit (see Shop for Your Kit).
- Walk your escape route—consider what you would do at night or in stormy weather.

Elections Information

Residents in the City of Goleta will vote for three City Council Members in the November 2nd General Election. City Council members are elected at-large for a four-year term. Council members serve “staggered” terms, meaning that either two or three seats are open for election every two years. The seats held by Mayor Eric Onnen and Council Members Roger Aceves and Michael T. Bennett are up for election this year.

Register to Vote

Voter registration forms are available at all public libraries, the Goleta Valley Community Center and City Hall. To receive a registration form by mail, please call the Santa Barbara County Registrar of Voters office at 568.2200 or the City Clerk’s Office at 961.7500.

- Make a reunification plan with your loved ones.
- Discuss plans with family, coworkers and neighbors.
- Make plans for how to address any functional needs or disabilities you might have.
- Decide on the best strategy for protecting your pets.
- Prepare to be on your own for several days or longer.
- Consider joining your Community Emergency Response Team (CERT). (See CERT article on front cover)

Be safe and be prepared. For more information on How to Survive a Tsunami, visit www.calema.ca.gov.
The Butterflies Are Coming

Every winter thousands of Monarch butterflies travel up to 3,000 miles to their winter home in the Ellwood Mesa Open Space. Visit the Ellwood Main Monarch Over-wintering Site to enjoy one of Goleta’s treasures. Park at the City of Goleta parking lot in the 500 block of Hollister Avenue across from Ellwood School. Follow the trails into the eucalyptus trees south of Coronado Drive in the Butterfly Preserve.

The City’s Monarch Butterfly Docent Program trains volunteers to provide information to the public on weekends during peak butterfly viewing periods—November through February. Visit the Coronado Preserve to meet the docents who can answer your questions and are also available to make presentations.

For more information, contact City Hall at 961.7500 or visit www.cityofgoleta.org.

Safe and Sound at the Bluffs and Beach

One of the great perks about living in the Goleta Valley is the natural beauty of the beaches and surrounding areas that residents have to enjoy. When taking an evening walk on the bluffs or playing on the beach, don’t forget these important tips from Community Resource Deputy, Garrett TeSlaa:

1. Bonfires are illegal on all of the beaches and bluffs surrounding the Goleta Valley.
2. Dogs must be kept on leashes unless otherwise posted.
3. Responsible consumption of alcohol is permitted on our beaches for those 21 years or older.
4. If you’re going to consume alcohol, be sure to carry identification with you. Minors with alcohol will be cited.
5. Be considerate of other users and have a way to pack your trash out.
6. No motorized vehicles of any kind are allowed on bluffs and beaches.
7. If you’re under 18, you need to wear a helmet while bicycling on the bluffs or beaches.
8. Beaches in the city of Santa Barbara have different rules, so check with the Santa Barbara Police Department before venturing out.

Remember to follow these tips to keep our community safe for our residents so everyone can enjoy these wonderful resources.

Call City of Goleta at 961.7500 or visit our website at www.cityofgoleta.org
Goleta residents are fortunate to have easy access to healthy food. With the weekly farmers markets and Fairview Gardens, it is easy to buy and eat locally.

**FARMERS MARKETS**

Farmers Markets are held in Goleta on Sundays and Thursdays at Camino Real Marketplace, 7004 Marketplace Drive (corner of Storke and Hollister). A wide variety of fruits, vegetables, flowers and other local goodies are available on Thursdays from 3-6:30 p.m. and Sundays from 10 a.m. – 2 p.m. For more information, visit www.sbfarmersmarket.org.

**FRESH FROM THE FARM**

Organic fruits and vegetables are also available year-round at Fairview Gardens on North Fairview Road next to the Goleta Library. This unique 22-acre farm is an internationally-respected model for small-scale urban food production. Seasonal fresh produce is grown on-site and is available to the public seven days a week. Fairview Gardens is an example of community supported agriculture (CSA) which means you can buy local, organic and seasonal produce directly from your farmer. In addition to the produce stand, members can pay for each season upfront and can pick up their share of the week’s bounty at the farm or have it delivered to workplaces within the Santa Barbara and Goleta area. For more information on how to participate, contact Melissa@fairviewgardens.org, call 967.7369 or visit www.fairviewgardens.org.

**BACKYARD BOUNTY**

With our warm climate, many residents grow their own produce in backyard gardens. The Foodbank of Santa Barbara County is always looking for those who have an excess to share their bounty with the less fortunate. Foodbank has a “Backyard Bounty” program—you can donate your own produce or enroll in the program to have trained volunteers harvest for you. All fruits and vegetables are acceptable donations and tax-deductible. Foodbank can also provide information on proper training and pruning techniques to maintain healthy fruit trees.

To get involved, contact Jim Roehrig, Backyard Bounty Coordinator at jroeh57004@aol.com or 896.4724.

**GREEN BUSINESS**

South Coast Recycling and Transfer Station
4430 Calle Real in Santa Barbara
Mon - Sat, 7 am - 5 pm; Closed Sun
(805) 681.4345

MarBorg Industries Recycling/ABOP Center
20 David Love Place in Goleta
Mon - Fri, 9 am - 4 pm;
Sat, 9:15 am to 4 pm
(805) 964.1498

Community Hazardous Waste Collection Center
On Mesa Road at UCSB near Harder Stadium, Building 565 in Goleta
Households: Sat, 9 am - 3 pm;
Sun 11 am – 3 pm
Agencies: Call for an appointment:
(805) 882.3602
Good Things Are Happening in Old Town Goleta

**HOLLISTER MAKEOVER**

The results of this study will provide valuable information for the Hollister Corridor Redesign. Hollister Corridor is the area from Fairview Avenue to Kellogg Avenue in Old Town Goleta. The redesign will take into consideration the number of vehicle travel lanes, a center turn lane, median landscaping, sidewalk design and walkability, street trees and other amenities, accommodation of bike lanes, traffic calming measures and parking.

**A SPACE TO STAY**

A hotel conference room study is also being conducted to learn more about the facilities that currently exist, the needs and the possibility of adding a conference center. Results of this study will provide valuable information to the Council as they consider future needs. Check our website at www.cityofgoleta.org for more information on the progress of these and other projects within Old Town.

**PARKING PLANNING**

A parking study of Old Town is being done with the overall goal of improving parking for businesses on or near Hollister Avenue. Community input was, and continues to be, very important in this process. Public opinion was gathered through public meetings and an online survey.

**FLOOD CONTROL**

The City Council approved a final design contract for the San Jose Creek Capacity Improvement Project moving it one step closer to groundbreaking. Work is expected to begin in the Spring 2011. The San Jose Creek Project, which has been many years in the making, will ultimately provide a larger capacity channel for storm water runoff to flow to the ocean, thereby reducing the flood threat to Old Town. Residents and businesses will be able to feel more confident that their properties are protected from flooding.

Call City of Goleta at 961.7500 or visit our website at www.cityofgoleta.org
The Goleta Valley Land Trust (GVLT) has awarded the City of Goleta $100,000 towards the construction of the Fish Passage portion of the San Jose Creek Improvement Project. This project helps the environment by providing a way for endangered steelhead trout to move upstream to spawning areas.

This grant will help the City move forward with the Fish Passage portion of the Project. The City will continue to seek out grants from other state and federal sources.

“We are very fortunate that the Land Trust decided to grant us these funds,” said Rosemarie Gaglione, Manager of Capital Improvement Projects for the City of Goleta. “This is an interesting project because it provides the opportunity for restoration and education and will create a point of interest along the creek.”

The San Jose Creek Project, which has been many years in the making, will ultimately provide a larger capacity channel for storm water runoff to flow to the ocean thereby reducing the flood threat to Old Town Goleta.

Steve Wagner, Director of Community Services, added, “We are very pleased that the San Jose Creek project is moving forward. This will be a huge improvement for Old Town Goleta and one of the critical first steps toward its revitalization.”

Work on the project is expected to begin in 2011.

Don’t Dump: Protect Our Storm Water

Did you know that Goleta’s storm water system consists of ditches, swales, pipes, curbs, catch basins and other drainage features that are designed to collect or convey storm water? Did you know that most of this storm water then runs off into our creeks and ocean?

If you observe something other than storm water being poured or allowed to flow into Goleta’s storm water system, this may be an “illicit discharge.” Rinsing paint brushes out on your driveway and/or putting trash into drains are examples of an “illicit discharge.” These can be a source of water pollution, harming aquatic life, causing unpleasant odors and creating public health concerns. Goleta is committed to identifying and eliminating these discharges. Goleta is committed to identifying and eliminating these discharges but we need your help!

Please report anything that seems suspicious by calling the Storm Water Hot Line at 961.7570.

Goleta Submits Storm Water Report to Water Board

The City recently completed the first year of its Storm Water Management Plan and submitted the required Annual Report to the Central Coast Regional Water Quality Control Board. The report documented the actions and activities accomplished over the last year to implement the plan. Some of the more notable accomplishments include: the formation of the City’s Storm Water Community Interest Group; strengthening the City’s Storm Water Discharge Ordinance; establishing a new Storm Water Hotline (961.7570); basic storm water training for all City staff; several creek cleanup events; and continuing efforts to identify and eliminate non-storm water discharges to our local waterways.

During the coming year, the City’s storm water effort will focus on meeting specialized staff training needs, outreach to the business community, enhanced data tracking and documentation.

The Annual Report was put out for public review and comment on July 9.

To view the report, visit the City’s website at www.cityofgoleta.org. Search “storm water annual report.”
Comiendo Localmente
Los residentes de Goleta son afortunados en tener un fácil acceso a comida saludable. En los Mercados Sobre Ruedas y “Fairview Gardens”, es fácil comprar y comer localmente. Los Mercados Sobre Ruedas en Goleta son los domingos de 10 a.m. – 2 p.m. y los jueves de 3 a 6:30 p.m. en “Camino Real Marketplace”, 7004 Marketplace Drive (Storke y Hollister). www.sbfarmersmarket.org.

“Fairview Gardens” en North Fairview Road, junto a la Biblioteca de Goleta tiene frutas y verduras orgánicas todo el año. La verdura de la estación se cultiva en la ciudad y está disponible al público los siete días de la semana. Se puede comprar en el puesto o, si son miembros de la granja, cada temporada pueden pagar de antemano y recoger su parte de la producción semanal en la granja o pedir que se les entregue en sus trabajos dentro del área de Santa Bárbara y Goleta. Llame al 805-967-7369 o visite www.fairviewgardens.org.

El “Foodbank” de Santa Bárbara les pide a quienes les sobren verduras que las compartan con aquellos menos afortunados. El programa “Cosecha del Jardín” ofrece voluntarios entrena-dos levanten la cosecha por usted. Llame a Jim Roehrig, Coordinador del Programa al 805-896-4724 o escribale a jroeh57004@aol.com

Seguro de Automóvil para Personas de Bajos Ingresos
Como usted sabe, la ley de California dice que las personas que manejan deben tener un seguro. El Seguro de Bajo Costo para Automóviles (CLCA por sus siglas en inglés) ayuda a miles de personas al proporcionales una opción para que puedan asegurar sus automóviles con menos de $400.

Si usted maneja sin tener seguro podría:
- Perder la tenencia de su vehículo
- Arriesgarse a que le suspendan su licencia
- Arriesgarse a que le quiten su automóvil
- Ser multado

Podría calificar para el programa si usted:
- Cuenta con un buen récord de manejo
- Tiene por lo menos 19 años
- Ha tenido licencia para manejar los últimos tres años
- Es dueño de un vehículo valuado en $20,000 o menos
- Cumple con los requisitos de elegibilidad

Llame hoy al 1-866-602-8861 para saber si califica, o visite www.insurance.ca.gov/lowcost

Cosas Buenas Suceden en el Viejo Goleta
La Agencia de Renovación (RDA por sus siglas en inglés) trabaja en los siguientes proyectos en el Viejo Goleta:

El Parque Nectarine recibirá mejoras adicionales este otoño con nuevos jardines, bancas y bardas. Se instalará también un camino para triciclos y se harán otras obras de concreto.

Se está llevando a cabo un estudio con el propósito de mejorar el estacionamiento para los negocios ubicados en o cerca de Hollister Ave. La opinión de la comunidad es muy importante en este proceso y se obtuvo en juntas públicas y con encuestas por computadora.

Este estudio proporcionará información para renovar el Corredor de Hollister, el cual tomará en consideración el número de carriles para vehículos, las áreas verdes, diseño de aceras, carriles para bicicletas, medidas para calmar el tráfico y estacionamiento.

El Concilio aprobó un contrato para el diseño final del Proyecto de Mejoras a la Capacidad del Arroyo San José, el cual comenzará en el 2011. El proyecto es importante para el área porque, al terminarse, ayudará a evitar inundaciones en el Viejo Goleta.

La Agencia de Renovación y la Ciudad de Goleta se comprometen a estas importantes mejoras para el Viejo Goleta. Visite www.cityofgoleta.org para más información sobre el progreso de éstos y otros proyectos en el Viejo Goleta.

www.cityofgoleta.org

¿Preguntas? Llame a City Hall 961.7500. Tenemos personal bilingüe y queremos escuchar su opiniones. City Hall tendrá nuevas horas en Viernes.
Many income eligible drivers remain uninsured because the costs of standard insurance premiums are beyond their financial means. The California Low Cost Automobile Insurance program (CLCA) has helped thousands of Californians by providing eligible drivers an affordable option to keep their vehicles insured for less than $400 a year.

If you drive without insurance, you could:
- Have your vehicle registration suspended
- Have your license suspended
- Have your car impounded
- Be fined

You may qualify for California’s Low Cost Automobile Insurance Program if you:
- Have a good driving record
- Are at least 19 years of age
- Have been continuously licensed to drive for three years
- Own a vehicle that is valued at $20,000 or less
- Meet the income eligibility requirements

Call today to see if you are qualified.
1-866-602-8861 or go to www.insurance.ca.gov/lowcost

Community Events

CALIFORNIA LEMON FESTIVAL IN GOLETA – OCTOBER 16 & 17
The 19th Annual California Lemon Festival in Goleta comes to Girsh Park on October 16th and 17th. You’ll find wonderful food, a fantastic family atmosphere and variety of entertainment and activities. This weekend also includes the Goleta Fall Classic Car and Street Rod Show and the ever-popular ‘Safety Street.’ Don’t miss pie-eating contests, arts and crafts vendors and the new Green Business trade show.

For more information, visit www.LemonFestival.com.

SANTA BARBARA INTERNATIONAL MARATHON – NOV. 6
Goleta will see runners jogging through Goleta during the early morning hours on Saturday, November 6th. The course starts at Dos Pueblos High School and goes to Los Carneros, Hollister Avenue and Cathedral Oaks Road. Participants will wind through Santa Barbara ending up at Leadbetter Beach and Park. Some road closures will be in effect in Goleta between 6 and 10 a.m.

For specific course information and road closures, visit www.cityofgoleta.org or www.sbmimarathon.com. Information is also available at 961-7508.

Low Cost Auto Insurance

Sidewalk Safety First! The City has completed the leg of sidewalk along Hollister Avenue between Storke Road and Elliottwood School. Our community now has a safe walking path to reach bus stops, businesses and the school.