October 1, 2010

Scott Kolwitz, Senior Planner
City of Goleta – Community Development Department
130 Cremona Drive
Goleta, CA 93117

Re: Fairview Gardens October Progress Report

Dear Scott:

The following is our October 2010 Progress Report for the Fairview Gardens CUP.

Our fall fundraising activities are still in process. Our fall appeal will be mailed this month, and we have been actively pursuing grant opportunities with our local foundations to fund our winter and spring programs and farm operations. The responses back from our contacts with the local foundations have been very positive. We will know more about our success with these grants in the next two months.

We have begun working with Mo McFadden from the Public Relations firm, McFadden and McFadden. Mo has been a fixture in Santa Barbara for over 20 years, and we are excited to create a partnership with her to continue to promote Fairview Gardens as a community resource.

We have extended our Community Supported Agriculture (CSA) program for another 8 weeks. It will now continue until Thanksgiving.

Our education programs calendar for 2011 is nearing completion, and our budgets for next year will be introduced to our next board meeting on the 20th of October. When those are passed we will be advertising our adult programs. I’m very excited about them, and feel like they will meet a need that many people have been asking about. The theme is Urban Homesteading and will cover many topics related to self-reliance, the growing relocalization movement, and the growing awareness about the value of sustainably grown organic food.

Our progress report on Phase 5 and fundraising follows:

Total Fundraising Accomplishments since C.U.P issuance (7/1/08):
Beginning Balance $3382.74
Total Funds Raised to Date for Phases 1 – 5: $332,667.24
Total Funds Expended to Date for Phases 1 – 5: $332,667.24
Total Funds Available for Phase 5 Completion: $3382.74
Total Estimated Cost for Phase 5 Completion: $2,500,000.00
Total Funds Needed for Phase 5 Completion: $2,496,617.26

In-Kind Contributions
- Suzanne Elledge Planning and Permitting Services (Planning Services)
- Thompson Naylor Architects (Architectural Services, Discounted Rate)
- Victor Schumacher (Architectural Services)
- Allen Associates (Project Management, Potential Builders, Discounted Rate)
- Penfield and Smith (Survey and Engineering Services)
- Wilson Environmental Landscape Design (Landscape Design)
- Phillip Seymour (Legal Counsel)
- Dennis Elledge (Building Contractor / Project Management)
- Matt Dobberteen (Planning Fees)
- Marborg Industries (Waste Management, Discounted Service)
- Hayward Lumber (Materials Donation/Discount)
- Harriet Eckstein (Graphic Design)
- Martin Camp (Carpentry and Construction)
- Mr. Pink the Computer Shrink (Technical support)
- Susan Moriarty (Legal Counsel)

As always, the farm board and management are meeting regularly to work on strategizing and fundraising for the remaining Phase Five. Please feel free to contact me with any questions.

Thank you,
Mark Tollefson
Executive Director
The Center for Urban Agriculture at Fairview Gardens
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mark@fairviewgardens.org