Financial Stability
Infrastructure Investment
Safe Community
Engaging Community Spirit
Economic Viability
Financial Stability

Increased Revenue Can Be Attributed To:
• Improved Economy – Increased Hotel Stays
• Marriott Hotel Addition
• Passage of Measure H from 10%-12%
• Controlled Expenditures
• Healthy Reserves
• Fiscal Policies
Financial Stability
Financial Stability

BUDGET

Total Revenue

- FY 2011-12: $15,778,609
- FY 2012-13: $20,212,410
- FY 2013-14: $21,003,630
## Revenue Projections

<table>
<thead>
<tr>
<th></th>
<th>FY 2011-12 Actual</th>
<th>FY 2012-13 Projected</th>
<th>FY 2013-14 Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROPERTY TAX</td>
<td>$5,215,823</td>
<td>$5,234,212</td>
<td>$5,309,800</td>
</tr>
<tr>
<td>SALES TAX</td>
<td>$3,845,273</td>
<td>$5,860,086</td>
<td>$6,119,300</td>
</tr>
<tr>
<td>T.O.T.</td>
<td>$2,685,546</td>
<td>$5,527,787</td>
<td>$6,000,000</td>
</tr>
<tr>
<td>OTHER</td>
<td>$4,031,967</td>
<td>$3,987,865</td>
<td>$3,073,680</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$15,778,609</strong></td>
<td><strong>$20,809,950</strong></td>
<td><strong>$20,502,780</strong></td>
</tr>
</tbody>
</table>
Historic Revenues

Millions

$25

$22

$19

$16

$13

$10

06-07 07-08 08-09 09-10 10-11 11-12 12-13 13-14
Infrastructure Investment
Safe Community

- Neighborhood and Business Watch
- Citizens’ Academy
- Coffee with a Cop
- School Resource Deputy
Safe Community

- Emergency Preparedness
- Community Emergency Response Team (CERT) training
Safe Community

Award of Excellence
from the
California Association of Public Information Officers
Engaging Community Spirit
Engaging Community Spirit

- Old Town as the heart of Goleta
- Community Center use
- Old Town Park
- Roadway Improvements
Engaging Community Spirit
Economic Viability
VISION: To be recognized as a world class regional center of excellence for entrepreneurial technology development and growth.

MISSION: A collaboration of business, government and education to strengthen the local economy by supporting new and growing technology entrepreneurs.
The Goleta Entrepreneurial Magnet is here to help you find all the information you need about starting and growing a business in Goleta, from permitting documents to local venture capital networks. Let's get started!
Economic Viability

What’s Next for GEM?

- Target Audience Identification & Input
- Facility Opening
- Founders Fund
Economic Viability

CONTACT:
Doug@GoletaEntrepreneurs.com
www.GoletaEntrepreneurs.com